



ScienceAfrica

PROMOTING SCIENCE AND SOCIO-ECONOMIC DEVELOPMENT



Uncommunicated
Science is a
Waste!

Organization Profile



About ScienceAfrica

ScienceAfrica (SA) is a science communications consultancy firm that is keen on popularization of various aspects of STI as the driving force for sustainable socio-economic development in Africa. Since 1994, SA has been providing specialized strategic communications, research, capacity building, media and editorial advisory and hands-on support to various partner organizations in both private and public sectors at national, regional and international levels. SA has a wide network of highly skilled partners spread all over sub-Saharan Africa that are capable of meeting the needs of the most demanding and networked organization. At ScienceAfrica, we believe that no society, country or region can develop without mainstreaming STIs into its core development agenda. We have therefore designed the following menu of products and services to provide support to our partners and clients to realize their strategic goals and objectives in the most sustainable way.

What we do

Publishing and Editorial Services (PES)

Whether it is book, booklet, report, annual report, newsletter, journal or magazine, among others, ScienceAfrica has a team of expert writers and editors that will meet all your editorial and publishing needs. Our writers, editors and creative designers will work with you to your most demanding expectations. For instance, we edited and designed Kenya's *Malaria Eradication Strategy 2009-2018* for WHO. One of our flagship products is *ScienceAfrica Quarterly Journal* and *ScienceAfrica Weekly Newsletter*.



Strategic and Corporate Communications (SCC)

In the age of information super highway that facilitates swift global communications, the world has suddenly become a small global village where it's extremely difficult to contain information flow. Everyone with a smart phone is a media house unto him/herself. Thus, control and management of both corporate and individual reputations has become quite challenging. At Science Africa, we understand these challenges and that is why our approach to corporate communications are uniquely strategic, pre-emptive and data-driven.

Capacity Building and Mentorship (CBM)

Science Africa runs perhaps the most effective communication and media training and mentorship program in Africa. We have developed unique capacity building and mentorship curriculums to suit the needs of various professionals and organizations. We are the pioneer solution journalism trainers in Africa. We have partnered with governments, county governments, international organizations, UN agencies, regional bodies and companies to train and mentor journalist, scientists and communication specialists on effective communication. For more than a decade, we have offered hands-on training and internship program to upcoming and practicing journalists needed in effective reporting mostly on science, technology and related innovations for Africa's socio-economic development. Some of the outstanding trainings planned and executed by ScienceAfrica have been done in partnership with UNDP, Kenya Meteorological Services, Drugs Neglected Diseases Initiative (DNDi) and World Federation of Science Journalists (WFSJ), among others.



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Media Relations and News Service (MRNs)

We have a network of well trained and experienced journalists across Anglophone, Francophone, Lusophone African countries that support our clients' national campaign to launch a new product/project or service, raise public awareness on a social issue and support conferences. Besides the external journalists working with mainstream media in Africa and globally, Science Africa have in-house team of reporters, science writers and media planners ready to plan and execute your media relation needs that deliver results. We are particularly skilled in providing the creative insight needed to effectively communicate intricate scientific, technical and development issues.



Public Engagement and Participation (PEP)

The need to involve the public in decision making on any project plan, design, implementation and evaluation needs no emphasis. Public knowledge and acceptance of any development initiative are the keys to a project's success and sustainability. ScienceAfrica has designed arrange of effective Public Engagement strategies and tools to help our partners meet their needs.



Research, Monitoring, Evaluation and Learning (RMEL)

Research is the basis of good project design and implementation as it produces necessary input data. ScienceAfrica undertakes audience research, opinion surveys, content analysis, among others. We believe that good planning, monitoring and evaluation enhance learning and the contribution of the project or organization by establishing clear links between past, present and future initiatives and development results. Our team of experts will work with you cover your wholistic research needs.



Policy and Regulatory Support (PRS)

It takes experience, expertise, in-depth knowledge to navigate the regulatory minefield of the science, technology and innovation. ScienceAfrica team have accumulated years of helping organization to open up policy and regulatory environments through well-thought out policy advocacy in very tricky areas like agriculture, biotechnology and health. We provide support leading to adoption, review or implementation of better policies by leveraging our good standing with high-level policy makers and science, technology and innovation councils in Africa. We have experience running STI and development policy advocacy and communications campaign programs. Our high-level and community dynamic approach is backed up with solid research to inform the process.





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